



TO: Interested Parties
FR: RBI Strategies and Research
RE: Colorado Survey Research Results
DT: October 18, 2020

A survey of 502 Colorado likely voters conducted October 12-16, 2020 shows that both Democrats Joe Biden and John Hickenlooper have commanding leads over their Republican opponents. Democrat Joe Biden leads Republican Donald Trump by 17 points for President (Table 1) and Democrat John Hickenlooper leads Republican Cory Gardner by 14 points in the race for U.S. Senate (Table 2).

Table 1 - Presidential Vote

If the election for President were held today and the candidates were **(ROTATE)** Republican Donald Trump, Democrat Joe Biden, Libertarian Jo Jorgensen, or Green Party candidate Howie Hawkins, for which candidate would you vote? **(IF UNDECIDED:)** Well which way are you leaning?

Biden	55 %			
Lean Biden	0	Total Biden:	55%	+17
Trump	37			
Lean Trump	1	Total Trump:	38	
Jorgensen	3			
Lean Jorgensen	0	Total Jorgensen:	4	
Hawkins	1			
Lean Hawkins	0	Total Hawkins:	2	
Undecided (VOL)	1			
DK/NA/Refused (VOL)	1	Total Undecided/DK/NA/Ref:	2	

Table 2 - U.S. Sente Vote

If the election for the U.S. Senate were held today and the candidates were **(ROTATE Hickenlooper and Gardner)** Democrat John Hickenlooper, Republican Cory Gardner, Unity Party candidate Stephen Evans, and Libertarian Raymon Doane, for which candidate would you vote? [IF UNDECIDED] But if you had to decide right now, which way would you lean?

Hickenlooper	51%			
Lean Hickenlooper	2	Total Hickenlooper:	53%	+14
Gardner	38			
Lean Gardner	1	Total Gardner:	39	
Evans	1			
Lean Evans	0	Total Evans:	1	
Doane	2			
Lean Doane	0	Total Doane:	2	
Undecided (VOL)	3			
DK/NA/Refused (VOL)	1	Total Undecided/DK/NA/Ref:	4	

Please note that the low percentage of undecided voters indicates most voters have made up their minds and that there are few if any “silent” voters.

Both Biden and Hickenlooper have significant support among two critical demographic groups: registered Non-Partisan voters (n=150) and those who have already (n=115) (Table 3).

Table 3 - Non Partisan and Already Voted

	<u>Non Partisan</u>		<u>Already Voted</u>	
Biden (incl. lean)	58%	+ 27%	64%	+32%
Trump (incl. lean)	31		32	
Hickenlooper (incl. lean)	55%	+22%	63%	+31%
Gardner (incl. lean)	33		32	

Finally, the Trump and Gardner campaign’s attacks on Biden and Hickenlooper have met limited success. Both Biden and Hickenlooper are viewed favorably by over 50% of those surveyed while neither Trump nor Gardner are viewed favorably by more than 41% (Table 4).

Table 4 – Perceptions of Public Figures – Favorable/Unfavorable

Now I’d like to ask you how you feel about several public figures. After each one, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you don’t recognize the name, please just tell me.

ROTATE	Very Favorable	Somewhat Favorable	Somewhat Unfavorable	Very Unfavorable	Unfamiliar / No Opinion / DK
Donald Trump	29%	11	5	55	2
John Hickenlooper	22	30	14	27	6
Cory Gardner	21	21	16	33	10
Joe Biden	27	27	10	34	2

Survey Methodology: Dates of survey: October 12-16, 2020. All interviews were conducted by telephone by live interviewers. 70% of the interviews were conducted by cell phone and the remaining 30% were conducted by landline. A random sample of voters who voted in 2016, 2018, 2020 (Primaries) and who registered since 2018 was pulled from a Colorado voter file. The final data was weighted by party and education to reflect the demographics of those likely to vote in 2020. The margin of error is +/- 4.37% at the 95% confidence level; the margin of error for sub-groups will be higher. Due to rounding, some percentages may not sum to 100%.

RBI Strategies and Research is a Denver-based political consulting and research firm. It has been conducting survey research in Colorado, nationally and internationally for over thirty years. For more information contact: Rick Ridder at 720.220.4237